

Every price, on one list.

What it costs to own your property website — every plan with both of its rates, everything a plan already includes, and every optional service with its price. Nothing hidden, nothing charged twice, and every figure final: no GST is added.

PLANS FOR BUILDERS & DEVELOPERS

Developer

₹18,499 a month

For the developer with 1–3 live projects.

for your first 6 months, then ₹8,499

₹18,499 a month for your first 6 months — we build it, brand it and load your first listings. Then ₹8,499 a month for as long as you stay. Or pay your first year up front: ₹1,44,999. Renewal from year two: ₹84,999 a year.

- Project pages with unit configuration tables, per-type floor plans, brochures and RERA — not a listing pretending to be a project
- Live construction status, so buyers stop calling your sales team to ask what floor it has reached
- Gated brochures and price lists, EMI calculator and site-visit booking — every download becomes a lead
- We load your first two projects ourselves — unit tables, floor plans, brochures, the lot
- An agency quotes ₹1,00,000–₹3,00,000 for one project website. This is your whole company, with same-day support

5 CONCURRENT PROJECTS · 500 UNITS · UNLIMITED SEATS · 2 DOMAINS · RESALE AND LEASING DESK INCLUDED

Developer Group

₹28,999 a month

For the group running four or more launches at once.

for your first 6 months, then ₹12,499

₹28,999 a month for your first 6 months — we build it, brand it and load your first listings. Then ₹12,499 a month for as long as you stay. Or pay your first year up front: ₹2,24,999. Renewal from year two: ₹1,24,999 a year.

- Three sites included — corporate plus two brands or launches, each with its own branding, domain and lead inbox
- Every feature we have ever built, on, permanently, across the whole group
- We load four projects for you, and four more every year
- Named WhatsApp support with 4-hour weekday response, and first access to everything on the roadmap
- New launch? ₹24,999 and it is live in a week — against ₹15,000–₹35,000 for a landing page that dies in three months

12 CONCURRENT PROJECTS · UNLIMITED SEATS · 5 DOMAINS · 150 GB

IN THE PRICE OF EVERY PLAN – NO EXTRA CHARGE

- ✓ Your website on any of 20+ designs, in your brand
- ✓ Add, edit and remove listings yourself – unlimited, free
- ✓ Lead inbox with one-click export – your leads stay yours
- ✓ Every form: enquiry, contact, callback, site-visit
- ✓ Email alert to your inbox on every enquiry
- ✓ WhatsApp and call buttons on every page
- ✓ Buyer search by BHK, budget, locality and RERA
- ✓ Site-visit booking and EMI calculator
- ✓ Your whole team, with roles you define – no per-user charge
- ✓ Hosting, SSL and nightly backups
- ✓ SEO, sitemaps and a monthly leads report

WHAT YOUR FIRST 6 MONTHS PAY FOR – ALL OF IT, NO EXTRAS

- 1 We set up your brand – colours, fonts and logo across the whole site
- 2 We load your first listings, with photos and details
- 3 We connect your web address and SSL
- 4 We switch on your enquiry alerts
- 5 We train you: adding a property, handling a lead, editing your pages

BEFORE YOU COMMIT

Preview

₹4,999

A real site with your branding and your first 10 listings, live in 48 hours and yours for 30 days. The whole ₹4,999 comes off your first month if you go ahead.

You never wire a lump sum to someone you have never met – this is the only thing you pay before your site is live.

OPTIONAL SERVICES – ONLY IF YOU WANT THEM

Everything below is optional. Forms, enquiry alerts, your listings, hosting and your team are already in the plan.

GETTING YOU LIVE

Logo design

₹2,999 one-time

A clean wordmark for your business if you don't already have a logo. Most customers arrive with one; this is for those who don't.

Branded email

₹2,999 one-time

Enquiries arrive from your own address, like enquiries@yoursite.com – the DNS and email setup done for you. Alerts to your normal inbox are already free on every plan.

Custom domain

₹4,999 + ₹299/mo

Your own yoursite.com instead of a subdomain, with SSL. Included from Growth upward.

Listing loading

₹12,999 per 25 listings

We type your properties in for you – details, photos and prices. Most customers load their own; it takes about three minutes per listing and never costs anything.

Share image, icon and dark logo

₹1,999 one-time

A sharper WhatsApp share picture than the one we generate for you, a browser-tab icon, and a version of your logo that survives a dark background. Needs your logo as a vector or transparent PNG.

WhatsApp Business, set up

₹1,999 one-time

Your WhatsApp set up as a business: name, category, address, hours, website, logo, a greeting and away message, and your top six listings as a catalogue. The chat button on your site then lands somewhere that looks professional.

Domain bought for you

₹2,999 per year

We buy your .com or .in and point it at your site. Registered in your name with us as manager, and renewed for as long as the yearly fee is paid, with a reminder 30 days before.

Project loading

₹5,999 each · ₹15,999 for 3

We load a project for you — unit table, floor plans, brochure, construction status and photos, ready to publish. For a plan that already carries projects; adding one to a broker's site is the Project Page below.

CONTENT & MEDIA

Your site's words, written

₹9,999 one-time

One 30-minute call, then we write and load your about page, founder's message, services list and twelve FAQs. One round of changes. Most customers write their own — this is for those who never get around to it.

Listing descriptions, written

₹999 each · ₹14,999 for 25

120–180 words on each property — carpet vs super built-up, what is nearby, why this one — instead of a line copied from a WhatsApp forward. One round of changes per batch; your facts and prices stay yours to check.

Locality guides, written

₹3,999 each · ₹29,999 for 10

Researched and written for your micro-markets — the pages buyers actually search.

Photos fixed and loaded

₹1,499 each · ₹12,999 for 10

Send the photos you already have. We straighten, brighten, crop and compress up to 15 per property, then load them in walk-through order with the cover set. We can fix a tilted, dull room — not a dark one. A PG house counts as one.

Hero video, cut from your clips

₹5,999 one-time

Send clips from your phone or your photographer and we cut a 20-second silent loop for the top of your site, the still that shows on slow connections, and a 9:16 version you can post as a reel. One cut, one round of changes.

Project brochure, designed

₹14,999 per project

An eight-page PDF for one project — cover, location, unit tables, floor plans, amenities, contact — from the details and images you send. One round of changes. Gated downloads need a plan that includes them.

MARKETING & LEADS

Google Business Profile, set up

₹4,999 one-time

Your Google listing filled in properly — name, category, hours, service area, photos, your website link — and your review link wired into your site. Google decides verification and can take days; we prepare and guide one attempt.

Social media launch kit

₹6,999 one-time

A profile picture, a cover image and six ready-to-post squares in your colours — your services, a listing, your track record — sized for Instagram, Facebook and WhatsApp status. You post them; we do not run your accounts.

Print & QR kit

₹4,999 one-time

A QR code that opens your site, set into a shop-board file, an A5 handout and an A6 review card — all print-ready. For when your board, your car and your site-visit folder should all point at the same place.

Project Page

₹19,999 + ₹1,499/mo

Marketing one builder's project from a Growth site — unit tables, floor plans and brochures for that project.

Project microsite

₹24,999 + ₹1,999/mo

A standalone branded site for a launch, on an 18-month term.

CAPACITY & EXTRAS

Light / dark mode switch

₹4,999 one-time

A switch in your header that flips the whole site between light and dark. Any plan.

A second site

₹24,999 + ₹2,499/mo

A complete second site for another brand or your rental arm — its own address, branding, listings and lead inbox, carrying the features of your current plan. Your team and your login stay one.

SUPPORT & ONGOING

Training session, recorded

₹2,999 one-time

A 45-minute recorded screen-share of your own admin — adding a property, marking one sold, photos, leads, staff logins — and a one-page sheet. Send it to anyone you hire later. Your handover call is already free.

We make the changes for you

₹2,999/mo

Send changes on WhatsApp and we make them — up to eight a month: new listings, sold flags, price edits, photos, staff. Most customers do this themselves in three minutes; this is for those who would rather not.

Project desk

₹3,499/mo

Every month we keep your live projects current — prices, availability, construction status, new photos and the festive hero swap. Up to three projects. You send it on WhatsApp; it is on the site the same day.

Pause

₹749/mo

Up to four months a year. Site stays live and indexed, leads still captured.

STRAIGHT ANSWERS

Why is the price higher for the first six months?

Because someone loads your listings, sets up your brand and trains your team before month one, and that someone is a person, not a server. Instead of billing that separately as a deposit, it is spread across your first six months — after that you pay the lower, ongoing price for as long as you stay. One subscription, never a second charge.

What does it cost to add or remove a property?

Nothing. You do it yourself in about three minutes — put a new one up, mark one sold, take one down — as often as you like. Changing your own site never costs a rupee or a phone call. Your plan caps how many are live at once, not how often you change them.

What does the yearly fee actually buy after year one?

Your site stays live, fast and backed up; your leads keep arriving and stay exportable forever; and every month you get a report of how many came in and from where. If nothing broke, that is the product working.

I was quoted ₹9,999 for a website. Why is this more?

That site has no lead inbox, no admin panel, no team roles, and nobody to add listing number 41. Ask what happens the day you want to change something — the answer is usually another invoice.

My developer will build it once for ₹50,000 and I'll own it.

He will, and it will be good in month one. Then it needs updating, a plugin breaks, and the maintenance quote arrives. You are buying the operating, not the building.

Do you charge per user?

No. Your whole team is included, and you define their roles yourself from the permissions we ship.

Can I get my leads out?

One click, any time, in any billing state — including if you stop paying. They are your customers, not ours.

What if I stop paying?

Nothing dramatic. For a month nothing changes and we message you. After that your site stays online and on Google, but you cannot publish new listings and lead alerts pause. We never take your site down as a first move, and we never delete your leads.

Can I pause?

Yes — ₹749 a month, up to four months a year. Your site stays live and indexed. Useful when your PG is full or the market is quiet.

How fast can I be live?

About a week. Often less.

Is there a contract?

No lock-in. Paying the year up front is cheaper than paying month to month, and you can leave with 30 days' notice.

Every figure above is final — no GST is added, and your invoice is a bill of supply. No per-user charge, no separate deposit, and no lock-in: you can leave with 30 days' notice, and your leads are exportable at any time, in any billing state.

Build your own quote, itemised, as a PDF: <https://quote.product.siddangangarealestate.com/?for=builder>

The same prices, on the site: <https://product.siddangangarealestate.com/pricing>

Questions: enquiries@siddangangarealestate.com