

Every price, on one list.

What it costs to own your property website — every plan with both of its rates, everything a plan already includes, and every optional service with its price. Nothing hidden, nothing charged twice, and every figure final: no GST is added.

PLANS FOR PG & CO-LIVING OPERATORS

Launch

₹5,499 a month

For the solo broker, the 2–3 person firm, and the 1–3 house operator.

for your first 6 months, then ₹1,999

₹5,499 a month for your first 6 months — we build it, brand it and load your first listings. Then ₹1,999 a month for as long as you stay. Or pay your first year up front: ₹39,999. Renewal from year two: ₹19,999 a year.

- Your listings, your brand, your leads — a site that looks like a property journal, not a template
- Every enquiry lands in a lead inbox with a follow-up workflow, plus your phone, WhatsApp and email
- Search and filters your buyers actually use: BHK, budget, locality, carpet vs super built-up, RERA
- Hosting, SSL and nightly backups included — that alone is ₹8,000–₹12,000 a year elsewhere
- Add, update and remove properties yourself in three minutes — sold ones off, new ones on, as often as you like, forever, for free

40 LISTINGS · 3 TEAM MEMBERS · 3 GB OF PHOTOS · WE LOAD YOUR FIRST 10

Growth

₹8,999 a month

For the 3–15 agent brokerage, or the co-living brand with 4–15 houses.

for your first 6 months, then ₹3,499

₹8,999 a month for your first 6 months — we build it, brand it and load your first listings. Then ₹3,499 a month for as long as you stay. Or pay your first year up front: ₹64,999. Renewal from year two: ₹34,999 a year.

- Everything in Launch, plus locality landing pages — the pages people actually search — and a blog
- Gate your brochures and price lists behind a lead form, so downloads become phone numbers
- Custom roles: your junior lists but can't publish, your closer sees leads but not settings — you define them
- Your own domain, your own hero video, and the full motion and polish suite
- We write and load your first 3 locality guides. Agencies sell that as a monthly retainer

200 LISTINGS · 15 TEAM MEMBERS · 15 GB · UNLIMITED LEAD HISTORY

IN THE PRICE OF EVERY PLAN – NO EXTRA CHARGE

- ✓ Your website on any of 20+ designs, in your brand
- ✓ Add, edit and remove listings yourself – unlimited, free
- ✓ Lead inbox with one-click export – your leads stay yours
- ✓ Every form: enquiry, contact, callback, site-visit
- ✓ Email alert to your inbox on every enquiry
- ✓ WhatsApp and call buttons on every page
- ✓ Buyer search by BHK, budget, locality and RERA
- ✓ Site-visit booking and EMI calculator
- ✓ Your whole team, with roles you define – no per-user charge
- ✓ Hosting, SSL and nightly backups
- ✓ SEO, sitemaps and a monthly leads report

WHAT YOUR FIRST 6 MONTHS PAY FOR – ALL OF IT, NO EXTRAS

- 1 We set up your brand – colours, fonts and logo across the whole site
- 2 We load your first listings, with photos and details
- 3 We connect your web address and SSL
- 4 We switch on your enquiry alerts
- 5 We train you: adding a property, handling a lead, editing your pages

BEFORE YOU COMMIT

Preview

₹4,999

A real site with your branding and your first 10 listings, live in 48 hours and yours for 30 days. The whole ₹4,999 comes off your first month if you go ahead.

You never wire a lump sum to someone you have never met – this is the only thing you pay before your site is live.

OPTIONAL SERVICES – ONLY IF YOU WANT THEM

Everything below is optional. Forms, enquiry alerts, your listings, hosting and your team are already in the plan.

GETTING YOU LIVE

Logo design

₹2,999 one-time

A clean wordmark for your business if you don't already have a logo. Most customers arrive with one; this is for those who don't.

Branded email

₹2,999 one-time

Enquiries arrive from your own address, like enquiries@yoursite.com – the DNS and email setup done for you. Alerts to your normal inbox are already free on every plan.

Custom domain

₹4,999 + ₹299/mo

Your own yoursite.com instead of a subdomain, with SSL. Included from Growth upward.

Listing loading

₹12,999 per 25 listings

We type your properties in for you – details, photos and prices. Most customers load their own; it takes about three minutes per listing and never costs anything.

Share image, icon and dark logo

₹1,999 one-time

A sharper WhatsApp share picture than the one we generate for you, a browser-tab icon, and a version of your logo that survives a dark background. Needs your logo as a vector or transparent PNG.

WhatsApp Business, set up

₹1,999 one-time

Your WhatsApp set up as a business: name, category, address, hours, website, logo, a greeting and away message, and your top six listings as a catalogue. The chat button on your site then lands somewhere that looks professional.

Domain bought for you

₹2,999 per year

We buy your .com or .in and point it at your site. Registered in your name with us as manager, and renewed for as long as the yearly fee is paid, with a reminder 30 days before.

New house loaded for you

₹3,999 per house

A new house on your site in three days: room types, sharing options, rents and deposits, inclusions, house rules and up to 25 photos. Send us the details on WhatsApp.

CONTENT & MEDIA

Your site's words, written

₹9,999 one-time

One 30-minute call, then we write and load your about page, founder's message, services list and twelve FAQs. One round of changes. Most customers write their own — this is for those who never get around to it.

Listing descriptions, written

₹999 each · ₹14,999 for 25

120–180 words on each property — carpet vs super built-up, what is nearby, why this one — instead of a line copied from a WhatsApp forward. One round of changes per batch; your facts and prices stay yours to check.

Locality guides, written

₹3,999 each · ₹29,999 for 10

Researched and written for your micro-markets — the pages buyers actually search.

Photos fixed and loaded

₹1,499 each · ₹12,999 for 10

Send the photos you already have. We straighten, brighten, crop and compress up to 15 per property, then load them in walk-through order with the cover set. We can fix a tilted, dull room — not a dark one. A PG house counts as one.

Hero video, cut from your clips

₹5,999 one-time

Send clips from your phone or your photographer and we cut a 20-second silent loop for the top of your site, the still that shows on slow connections, and a 9:16 version you can post as a reel. One cut, one round of changes.

MARKETING & LEADS

Google Business Profile, set up

₹4,999 one-time

Your Google listing filled in properly — name, category, hours, service area, photos, your website link — and your review link wired into your site. Google decides verification and can take days; we prepare and guide one attempt.

Social media launch kit

₹6,999 one-time

A profile picture, a cover image and six ready-to-post squares in your colours — your services, a listing, your track record — sized for Instagram, Facebook and WhatsApp status. You post them; we do not run your accounts.

Print & QR kit

₹4,999 one-time

A QR code that opens your site, set into a shop-board file, an A5 handout and an A6 review card — all print-ready. For when your board, your car and your site-visit folder should all point at the same place.

CAPACITY & EXTRAS

Light / dark mode switch

₹4,999 one-time

A switch in your header that flips the whole site between light and dark. Any plan.

A second site

₹24,999 + ₹2,499/mo

A complete second site for another brand or your rental arm — its own address, branding, listings and lead inbox, carrying the features of your current plan. Your team and your login stay one.

SUPPORT & ONGOING

Training session, recorded

₹2,999 one-time

A 45-minute recorded screen-share of your own admin — adding a property, marking one sold, photos, leads, staff logins — and a one-page sheet. Send it to anyone you hire later. Your handover call is already free.

We make the changes for you

₹2,999/mo

Send changes on WhatsApp and we make them — up to eight a month: new listings, sold flags, price edits, photos, staff. Most customers do this themselves in three minutes; this is for those who would rather not.

Pause

₹749/mo

Up to four months a year. Site stays live and indexed, leads still captured.

STRAIGHT ANSWERS

Why is the price higher for the first six months?

Because someone loads your listings, sets up your brand and trains your team before month one, and that someone is a person, not a server. Instead of billing that separately as a deposit, it is spread across your first six months — after that you pay the lower, ongoing price for as long as you stay. One subscription, never a second charge.

What does it cost to add or remove a property?

Nothing. You do it yourself in about three minutes — put a new one up, mark one sold, take one down — as often as you like. Changing your own site never costs a rupee or a phone call. Your plan caps how many are live at once, not how often you change them.

What does the yearly fee actually buy after year one?

Your site stays live, fast and backed up; your leads keep arriving and stay exportable forever; and every month you get a report of how many came in and from where. If nothing broke, that is the product working.

I was quoted ₹9,999 for a website. Why is this more?

That site has no lead inbox, no admin panel, no team roles, and nobody to add listing number 41. Ask what happens the day you want to change something — the answer is usually another invoice.

My developer will build it once for ₹50,000 and I'll own it.

He will, and it will be good in month one. Then it needs updating, a plugin breaks, and the maintenance quote arrives. You are buying the operating, not the building.

Do you charge per user?

No. Your whole team is included, and you define their roles yourself from the permissions we ship.

Can I get my leads out?

One click, any time, in any billing state — including if you stop paying. They are your customers, not ours.

What if I stop paying?

Nothing dramatic. For a month nothing changes and we message you. After that your site stays online and on Google, but you cannot publish new listings and lead alerts pause. We never take your site down as a first move, and we never delete your leads.

Can I pause?

Yes — ₹749 a month, up to four months a year. Your site stays live and indexed. Useful when your PG is full or the market is quiet.

How fast can I be live?

About a week. Often less.

Is there a contract?

No lock-in. Paying the year up front is cheaper than paying month to month, and you can leave with 30 days' notice.

Every figure above is final — no GST is added, and your invoice is a bill of supply. No per-user charge, no separate deposit, and no lock-in: you can leave with 30 days' notice, and your leads are exportable at any time, in any billing state.

Build your own quote, itemised, as a PDF: https://quote.product.siddangarealestate.com/?for=rental_pg

The same prices, on the site: <https://product.siddangarealestate.com/pricing>

Questions: enquiries@siddangarealestate.com